



Fact Sheet

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ONSEdge, a subsidiary of the Oncology Nursing Society, serves corporate clients in the pharmaceutical, biotech, and medical equipment/device industries, as well as the advertising and public relations agencies that serve these industries. ONSEdge is dedicated to leveraging its access to the knowledge of oncology professionals to increase the success of its clients.

ONSEdge provides:

- Strategic consulting services to corporate clients and their advertising and PR agencies
- Healthcare strategy/marketing, including training and sales force support, market strategy, and advisory board programs
- Market research, web-based surveys, and competitive intelligence
- Healthcare communication, including sales support materials, speaker bureaus, and multimedia
- Services to associations and professional membership organizations.